

Enikepadu, Vijayawada 521108 Approved by AICTE, Affiliated to JNTUK, Kakinada (ISO 9001:2015 Certified Institution) ENTREPRENEURSHIP DEVELOPMENT CELL

Date: 21/06/2018

CIRCULAR

The Entrepreneurship Development Cell (EDC) is organizing One Week Workshop from 25/06/2018 to 30/06/2018 (6Days). The Topic is "Applications of Tally" and the Resource Person is Mr. Syed Basha, Director, Wright Tech Software solutions, Vijayawada. All MBA Students are instructed to attend the Workshop.

(EDC Cell)

Principal

PRINCIPAL SRK Institute of Technology ENIKEPADU, VIJAYAWADA-521 108.

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- 2. To EDC Cell Members,
- 3. AO, Library, All Notice Boards.

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Academic Year: 2018-19

Year/Sem: II/I

Date: 25/06/2018 to 30/06/2018

One Week Workshop on Applications of Tally

S.NO	ROLL NUMBER	NAME OF THE STUDENT	DEPART MENT	SIGNATURE
1	17X41E0001	ADDAGALLA SOWSHEEL KUMAR	MBA	1. sougheel Kumas
2	17X41E0002	KANNEGANTI VAMSI KRISHNA	MBA	A. Southeel Kumar K. Vannsi Krishng
3	17X41E0003	AATHAVA SIRISHA	MBA	A. Sisisha
4	17X41E0005	BEDAMSETTI LAVANYA	MBA	B. Lavanya
5	17X41E0006	BHARTHIPUDI SRUTHI	MBA	-
6	17X41E0007	BADHEM YAGNESHWAR	MBA	B. Southi B. yagneshwar
7	17X41E0008	BOBBA SUSMITHA	MBA	B. susmitha
8	17X41E0011	CHIMATA SYAMALA RAO	MBA	
9	17X41E0012	DASI LILLY GRACE	MBA	C. Syamala Rao D. L. Grace.
10	17X41E0013	DUDLA SOLMANRAJU	MBA	D. Solmanagr.
11	17X41E0015	GUNDIMEDA INDIRA SATYA SRIJA	MBA	G. Indira Satya Srija
12	17X41E0016	GADDAM LEELAVATHI	MBA	Gr. leelarothi.
13	17X41E0017	G V SRINIVAS	MBA	G.V. Sorinivas.
14	17X41E0018	GESAVATH SAIF ALI KHAN	MBA	G. saif Alikhan
15	17X41E0020	GOPISETTI SARADA	MBA	Gr. Sarada.
16	17X41E0021	GOVINDU KEERTHI	MBA	G. keerthi
17	17X41E0022	JALADI PRAVEEN	MBA	J. proveen
18	17X41E0026	KALAPALA RAJA BABU	MBA	
19	17X41E0027	KARETI VEERA BABU	MBA	k. Raja babu K. Verabeku
20	17X41E0028	KOLLI LAVANYA	MBA	1c. Cavanya.
21 1	17X41E0029	KOLLIPARA SAI	MBA	(

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22	17X41E0032	MALLAJOSYULA VAIDEHI	MBA	M. Vaidehi
23	17X41E0033	CHALAMALA NAGA BHAVANI	MBA	C. Naga Bhowar
24	17X41E0032	MALLAJOSYULA VAIDEHI	MBA	H. Vaidehi
25	17X41E0034	MAJJI NAGA SWAPNA	MBA	M. Swapna
26	17X41E0035	MIDIDODLA PRADEEP KUMAR	MBA	M. Pradep termas.
27	17X41E0036	MOHAMMAD ASIF	MBA	M. Asif
28	17X41E0042	PASUPULETI SUBRAHMANYAM	MBA	Poulah manyam
29	17X41E0043	VENKAMSETTY SAIKUMAR	MBA	Vi Sai Kumas
30	17X41E0047	SHAIK AZAR	MBA	8k. Azas
31	17X41E0048	SHAIK JOHN BAJI	MBA	sk John Baji
32	17X41E0049	SHAIK SAIF ALI	MBA	sk. Saif ALi
33	17X41E0051	JARAGU SIVA ANKANAGULU	MBA	J. Siva An Kanagulu
34	17X41E0052	T N V M S P BHAVYA SRI	MBA	Bhavya sir, I
35	17X41E0053	TAMMANA YESWANTH	MBA	
36	17X41E0056	TIRIVEEDHULA SASIKANTH	MBA	T. Yestwanth T. Sasikanthu.
37	17X41E0058	VINUKONDA GOPINADH	MBA	V. gopinach

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ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Program Report

Date: 02/07/2018

Name of the Program: A Week Workshop on "Applications of Tally"

Date/s: 25/6/2018 to 30/6/2018

No. of Days: 06

Benefited to: Students of MBA

Number of Participants: 37 Students of MBA.

Resource Person/s Details: Mr. Syed Basha,

Director.

Wright Tech Software solutions, Vijayawada.

The Workshop on Applications of Tally started from 25/6/2018 to 30/6/2018 with inauguration session at 10Am in the Seminar Hall after registration of the Candidates. The major objective of this Workshop is to give hands on experience to the participants who are attended on Tally (ERP Software). The Resource Person, Mr. Syed Basha, Director, Wright Tech Software solutions, Vijayawada, started their session with the basics of the Accounting Computer Applications. The workshop was conducted for commerce background students with an aim to empower them with the knowledge of ERP Accounting Module: Tally.ERP9. Students were given hands-on training in the creation of company, ledgers and groups, and posting Voucher entry in Tally.ERP9 so as to create various accounting Reports. Students participated in the workshop enthusiastically. The resource person given the various problems by giving accounting transactions and asked to prepare with Tally ERP9. The event was ended with National Anthem.

Objective of the Event: To give Hands-on-experience on Tally ERP9 application to the Students of MBA.

Outcome of the Event: The students are acquainted with practical knowledge on various applications of Tally ERP9.

Coordinator

(EDC Cell)

SRK Institute of Technology ENIKEPADU, VIJAYAWADA-521 108.

(UHC Coll)



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Date: 24/07/2018

CIRCULAR

It is here by informed that IPR CELL is going to organize One day Seminar on "COPYRIGHT AND PLAGIARISM ISSUES" on 25/07/2018 by Mrs.B.HIMA LAKSHMI, Professor & HOD, saradhi Institute of engineering & technology. Hence all the students of IV B.Tech ECE and IT are instructed to attend the seminar in the ground floor seminar hall by 10:00 AM sharp.

RWA: LL ZEO COORDINATOR (IPR CELL)

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2. IPR Cell Committee members

3. All Notice Boards



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Academic Year: 2018-19

Year/Sem: IV/I

Date: 25/7/2018

INTELLECTUAL PROPERTY RIGHTS CELL

One day Seminar on "COPYRIGHT AND PLAGIARISM ISSUES"

S.NO	ROLL NUMBER	NAME OF THE STUDENT	DEPARTMENT	SIGNATURE
1	15X41A0401	Venna Nagamani	ECE	Nagamani
2	15X41A0402	Pathuri Jyothi	ECE	jejothi
3	15X41A0403	B Sai Naga Namratha	ECE	Narvatha
4	15X41A0404	S S Sravanthi M	ECE	Soavant li
5	15X41A0407	Nadella Lavanya	ECE	Lavanya
6	15X41A0408	L Revanth Kumar	ECE	Lhevanth
7	15X41A0409	B Surya Prakash Reddy	ECE	B. s protofice
8	15X41A0410	Veesam Bhavani	ECE	Bhavani
9	15X41A0416	Kolli Swathi Sri	ECE	Smethi
10	15X41A0417	Katakam Swathi	ECE	L'estathi
11	15X41A0418	Vallepalli Susmitha	ECE	V. Jusentt
12	15X41A0442	Telaprolu Lalith Sai	ECE	T. Sai
13	15X41A0444	Pandi Rahul Manikanta	ECE	Poall
14	15X41A0445	Bandrapalli Krupa Sri	ECE	Krupa Sri
15	15X41A0450	Goga Bhavya	ECE	Bhavya
16	15X41A0466	Vemulapalli Viritha	ECE	Goga Bhavi
17	15X41A0467	Tanneeru Praveen Kumar	ECE	lune
18	15X41A0469	Sivaratri Murali Krishna	ECE	Kerishan
19	16X45A0409	Shaik Sai Baba	ECE	Roles.
20	16X45A0410	Nimmagadda Sai Likitha	ECE	Likither

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21	15X41A1201	Atmuri Venkata Naga Sai Mounika	IT	Sal mount
22	15X41A1202	Gorrepati Aravind	IT	Ae A
23	15X41A1204	Gade Dilleswari	IT	6 Dilloung
24	15X41A1205	Gangavarapu Vasavya	IT	G. Vasavya
25	15X41A1208	Gummadi Anusha	IT	G. Anusha.
26	15X41A1209	Guntupalli Nithisha	IT	X off of
27	15X41A1210	Indupalli Azuba Cignas	IT	I A Cignal
28	15X41A1211	Jammula Bhavitha	IT	J. Bhavitha
29	15X41A1216	Kanagala Bindu Veda Sahithi	IT	K.B. V. Sahitt
30	15X41A1217	Karepu Vineela	П	V. Vinele
31	15X41A1218	Madala D Narendra Kumar	IT	Novendra.
32	15X41A1219	Manne Anuhya	IT	dul-
33	15X41A1232	Rajulapati Kavya	IT	R. Kanya.
34	15X41A1233	Rajulapati Meghana	IT	Meghana
35	15X41A1234	Reddybatthula Himabindu	П	Etlewatenth
36	15X41A1257	Chunduri Tarun Sai	Section 1	- Forcin-

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Academic Year: 2018-19

Date: 25/7/2018

INTELLECTUAL PROPERTY RIGHTS CELL

One day Seminar on "COPYRIGHT AND PLAGIARISM ISSUES"

S.No	Name of the faculty	Department	Designation	Signature
1	Mr. P.RatnaBhaskar,	ECE	Asst. Professor	Bhal.
2	Mr.Ch. Ambedkar	CSE	Asst. Professor	[0102
3	Mrs. G. Srilakshmi,	IT	Asst. Professor	Loushmi
4	Mrs.S.Kalpana	S&H	Asst. Professor	8
5	Mr. D.V.V. Bramha Chari	MCA	Asst. Professor	100

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INTELLECTUAL PROPERTY RIGHTS CELL Date: 26/07/2018

PROGRAM REPORT

Name of program: One day Seminar on "COPYRIGHT AND PLAGIARISM ISSUES"

Date:25/07/2018

Resource Person: Mrs.B.HIMA LAKSHMI, Professor & HOD saradhi Institute of

engineering & technology,phn no 9849250991

No. of faculty attended: 5 No. of Students attended: 36

A one day Seminar was organised by the IPR CELL. on "COPYRIGHT AND PLAGIARISM ISSUES". Seminar started with the inaugural function by 10:00 AM in the ground floor seminar hall. After the inaugural function Technical session was taken by Mrs.B.HIMA LAKSHMI, Saradhi Institute of engineering & technology, under the title of Copyright And Plagiarism Issues Mrs.B.HIMA LAKSHMI has described copyright issues generally faced in today's scenario and plagiarism issues. Students learnt new things related to plagiarism n copyright issues. The session is very interactive. Student and faculty had asked many questions to resource person to improve knowledge about copyright n plagiarism techniques.

OBJECTIVE OF THE PROGRAM:

To know the importance of copyright and plagiarism issues.

OUTCOME OF THE PROGRAM:

Students have known the use of of copyright and plagiarism issues.

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Date: 05/02/2019

CIRCULAR

It is here by informed that IPR CELL is going to organize One day Seminar on "USE OF INTELLECTUAL PROPERTY RIGHTS INVOLVING MODERN MANAGEMENT METHODS" on 06/02/2019 by Mr.Subba Rayudu Thunga Asst.Professor, Andhra Loyala Institute of Engineering & Technology. Hence all the students of IV B.Tech ME and EEE are instructed to attend the seminar without fail in the ground floor seminar hall by 10:00 AM.

This Moba Fas COORDINATOR (IPR CELL)

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Academic Year: 2018-19

Year/Sem: IV/II

Date: 6/2/2019

INTELLECTUAL PROPERTY RIGHTS CELL

One day Seminar on "USE OF INTELLECTUAL PROPERTY RIGHTS INVOLVING MODERN MANAGEMENT METHODS"

S.NO	ROLL NUMBER	NAME OF THE STUDENT	DEPARTMENT	SIGNATURE
1	15X41A0201	V Nithin Ratna Sai	EEE	Sai
2	15X41A0202	V Vamshi Krishna	EEE	V.V. Krishma
3	15X41A0203	A Naga Lakshmi	EEE	Calculus.
4	15X41A0204	Ch NAGARJUNA	EEE	Dag.
5	15X41A0212	Pothuraju Chaitanya	EEE	P. chatta
6	15X41A0214	Manisha Dasari	EEE	Dasai.
7	15X41A0215	V Vijaya Lakshmi	EEE	Lakshmi
8	15X41A0219	Damarla Pavani	EEE	Pavani_
9	15X41A0220	Goka Srinu	EEE	Cookalinu
10	15X41A0221	A Ranadheer Kumar	EEE	Rowlhen
11	16X45A0207	I Chandra Kiran	EEE	Liran-
12	16X45A0208	Veedhi Vikram Sai	EEE	Witman
13	16X45A0209	Gunji Indu	EEE	G. Judu
14	16X45A0222	Karra Revanth	EEE	Revarth
15	16X45A0223	G Aadharsh	EEE	Chadhan.
16	16X45A0224	Pinninti Triveni	EEE	Colem.
17	14X45A0211	V Priyanka	EEE	Buxulae
18	15X41A0301	Aakuri Jaya Kanth	ME	Jay
19	15X41A0302	Abdul Muzeer	ME	MUZEOR
20	15X41A0303	Aluri Rudra Naga Sai	ME	Lughe

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21	15X41A0307	Badugu Harshavardan	ME	Harrie
22	15X41A0308	Bakhshish Preet Singh	ME	B& Gudh
23	15X41A0309	Balla Ravi Teja	ME	Pav:
24	15X41A0310	Bella Pavan Kumar	ME	Himol
25	15X41A0321	Devisetti Naga Durga Rao	ME	D-Duzga Rao
26	15X41A0322	Eede Chalapathi Rao	ME	S. Chalapali
27	15X41A0323	Gade Jaswanth	ME	Go Jach
28	15X41A0332	Illa Divya Bhaskar	ME	Divya-
29	15X41A0333	Jakkireddy Naga Manikanta Reddy	ME	Manikanta
30	15X41A0334	Jammula Yaswanth Chowdary	ME	Yasway L

Phys. M. Reso COORDINATOR

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Academic Year: 2018-19

Date: 6/2/2019

INTELLECTUAL PROPERTY RIGHTS CELL

One day Seminar on "USE OF INTELLECTUAL PROPERTY RIGHTS INVOLVING MODERN MANAGEMENT METHODS"

S.No	Name of the faculty	Department	Designation	Signature
1	Mr.S.Nageswara rao	EEE	Asst. Professor	80
2	Mr.G.DurgaPrasad	ME	Asst. Professor	Co Mig
3	Mr. P.RatnaBhaskar,	ECE	Asst. Professor	Rhol.
4	Mr.Ch. Ambedkar	CSE	Asst. Professor	100
5	Mr. D.V.V. Bramha Chari	MCA	Asst. Professor	100/

COORDINATOR

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INTELLECTUAL PROPERTY RIGHTS CELL

Date: 7/2/2019

PROGRAM REPORT

Name of program: One day Seminar on "USE OF INTELLECTUAL PROPERTY RIGHTS INVOLVING MODERN MANAGEMENT METHODS"

Date: 6/2/2019

Resource Person: Mr.Subba Rayudu Thunga Asst.Professor, Andhra Loyala Institute of Engineering & Technology ,phn no 9885390683

No. of faculty attended: 5 No. of Students attended: 30

One day Seminar was organised by the IPR CELL on "Use of Intellectual Property Rights involving modern management methods" on 4/10/2018 in the ground floor seminar hall Seminar started with the inaugural function by 10:00 AM in the ground floor seminar hall. Later at 10:30 AM the session was taken by Mr.Subba Rayudu Thunga Asst.Professor, Andhra Loyala Institute of Engineering & Technology under the title of of Use of Intellectual Property Rights involving modern management methods. Mr.Subba Rayudu Thunga gave a excellent description about the types of Intellectual Property Rights, uses by involving the modern management methods The session was very interactive. Students and faculty raised many queries about the modern management.

OBJECTIVE OF THE PROGRAM:

To know the importance of use of Intellectual Property Rights involving modern management methods.

OUTCOME OF THE PROGRAM:

Students have known the use of Intellectual Property Rights involving modern management methods.

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Date: 12-04-2019

CIRCULAR

The study of research methodology provides us the necessary training in choosing methods, materials, scientific tools and training in techniques relevant for the problem chosen. As teachers, we must be involved in research work either for pursuing doctorates or publishing technical papers. We are happy to announce that there will be a FDP on "Research Methodology" from 16-04-2019 to 18-04-2019 organized by S&H Department between 10:00 A.M to 1.00 PM in the Ground Floor Seminar hall.

We request all the faculty members especially who are new to the research work to participate and be benefitted. The resource persons for the FDP are Dr. S.Sri Gowri, Professor& Head, Department of ECE and Dr. D. Haritha, Professor& Head, Department of CSE.

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Department of Science and Humanities

FDP ON RESEARCH METHODOLOGY ATTENDANCE SHEET

S.NO	NAME OF THE FACULTY		SIGNATURE	
	Medbii	16-04-2019	17-04-2019	18-04-2019
1.	Dr.N. Srideri	A-	(a)	A
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13.	V.YELLAMENDA	A	J.	93 Sy.
4.	S. Suman	89	84	
5.	G. Mailtrein	Bir	Cu	- Ga
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14.	K. Nagaraju	to	Tes	Tar
15.	D. Udaya Kelethi	Dub	Duk.	DUE
16.	N. Karanthi Keich	NM	NA	Nar
17.	R. Indrala	25	24)x
18.	K. Rivan	LQ.	LO.	t C
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Department of Science and Humanities

Date: 22-04-2019

PROGRAMME REPORT

NAME OF THE PROGRAMME: Research Methodology

START DATE : 16-04-2019

END DATE : 18-04-2019

TIMINGS : 10.00 AM to1.00PM

A 9 hour duration course was conducted for faculty. The course content was designed to meet the needs of teachers while pursuing research.

Research goes beyond the process of gathering information; rather, it is also about finding answers to unanswered questions as part of discovering and/or creating new knowledge. Research paper's methodology more or less defines the validity of the research paper. According to Somekh and Lewin (2005), a research methodology is both "the collection of methods or rules" you apply to your research, as well as the "principles, theories, and values" that support your research approach. In other words, research paper's methodology section deals with collection or generation of ideas.



Prof. Dr. D. Haritha, Professor, and the Head, Department of CSE was one the resource persons for the workshop. She spoke on how to choose a problem statement and how to use different methods for gathering information

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Department of Science and Humanities

Dr.S.Sri Gowri, Prof. and the Head, Department of ECE, another resource person for the workshop, spoke on the mechanics of writing and maintaining bibliography.



The Programme was useful especially to those who are new in Research field

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Department of Science and Humanities



Faculty receiving certificate from Prof. D. Haritha

Bruenicu_ Coordinator Endmap!



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CERTIFICATE OF PARTICIPATION

To Dr./Mr./Ms. V. Pavan Kumar
has actively participated in a Three Day
Faculty Development Programme (FDP) on "Research Methodology" organized
by the Department of Science and Humanities from 16-04-2019 to 18-04-2019

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CERTIFICATE OF PARTICIPATION

To Dr./Mr./Ms. JM. U. Sumanth
has actively participated in a Three Day
Faculty Development Programme (FDP) on "Research Methodology" organized
by the Department of Science and Humanities from 16-04-2019 to 18-04-2019

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CERTIFICATE OF PARTICIPATION

To Dr./Mr./Ms. V. Sekar Baleu
has actively participated in a Three Day
Faculty Development Programme (FDP) on "Research Methodology" organized
by the Department of Science and Humanities from 16-04-2019 to 18-04-2019

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CERTIFICATE OF PARTICIPATION

To Dr./Mr./Ms. D. Haritha
has actively participated in a Three Day
Faculty Development Programme (FDP) on "Research Methodology" organized
by the Department of Science and Humanities from 16-04-2019 to 18-04-2019

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CERTIFICATE OF PARTICIPATION

To Dr./Mr./Ms. & Stanly kumar
has actively participated in a Three Day
Faculty Development Programme (FDP) on "Research Methodology" organized
by the Department of Science and Humanities from 16-04-2019 to 18-04-2019

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ENTREPRENEURSHIP DEVELOPMENT CELL

Date: 22/04/2019

CIRCULAR

The Entrepreneurship Development Cell (EDC) is organizing One Day Talk on 23/04/2019 (Tuesday). The Topic is "Success Criteria for Entrepreneurship Business" and the Resource Person is Prof. Rajesh C Jampala, Professor & HOD, Dept of Business Administration, PB Siddhartha College of Arts & Science, Vijayawada. All MBA Students are instructed to attend the Talk.

Coordinator

(EDC Cell)

Principal

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1. To All HoD's,

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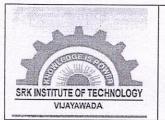
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2. To EDC Cell Members,

3. AO, Library, All Notice Boards.

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Academic Year: 2018-19

Year/Sem: II/II

Date: 23/04/2019

A One Day Talk on "Success Criteria for Entrepreneurship Business"

ROLL NUMBER	NAME OF THE STUDENT	DEPART MENT	SIGNATURE
17X41E0001	ADDAGALLA SOWSHEEL KUMAR	MBA	A sowsheel Kumas
17X41E0002	KANNEGANTI VAMSI KRISHNA	MBA	L' Vamis Keishna.
17X41E0003	AATHAVA SIRISHA	MBA	A. Sinislan
17X41E0004	AVUTHU VALLI	MBA	A. Valli
17X41E0005	BEDAMSETTI LAVANYA	MBA	
17X41E0007	BADHEM YAGNESHWAR	MBA	B. Lavarya. B. Yagnuhwar.
17X41E0008	BOBBA SUSMITHA	MBA	B.susmitha
17X41E0009	BOLLU KAVITHA	MBA	B. Kavitha
17X41E0010	BURLU LOKESH	MBA	B. lokesh.
17X41E0013	DUDLA SOLMANRAJU	MBA	13. Lokesh
17X41E0014	GANDIKOTA LAKSHMI PRIYA	MBA	G. Lakshmi priya
17X41E0015	GUNDIMEDA INDIRA SATYA SRIJA	MBA	G. Indira satya spi
17X41E0018	GESAVATH SAIF ALI KHAN	MBA	G. Saif Alikhan
17X41E0019	GOLLAPUDI RAVALI	MBA	Gr. Ravali
17X41E0020	GOPISETTI SARADA	MBA	G. Sarada
17X41E0023	JAJJARI JOHN WESLEY	MBA	J. John Wesley.
17X41E0024	JONNALAGADDA PARVATHI	MBA	Q Q
17X41E0025	JUJJUVARAPU PRASANGI KUMAR	MBA	J. Parvahi T. Pravana kumar
17X41E0027	KARETI VEERA BABU	MBA	J. Pravanga kumar. K. Verra Baba K. Lavanya. K. Sai
17X41E0028	KOLLI LAVANYA	MBA	V. James
17X41E0029	KOLLIPARA SAI	MBA	ready .
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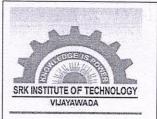


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24	17X41E0034	MAJJI NAGA SWAPNA	MBA	M·swapna
25	17X41E0037	MORAM VENKATESH	MBA	M.Venkafech.
26	17X41E0038	NAGALLA NARENDRA	MBA	M. Novendora
27	17X41E0039	NARAYANA NAGAVENUSURYASASANKA	MBA	N. Nagalenuswrya salanka
28	17X41E0040	NAYUDU RAJA	MBA	N. Raja
29	17X41E0042	PASUPULETI SUBRAHMANYAM	MBA	P. Subrahmanyar
30	17X41E0043	VENKAMSETTY SAIKUMAR	MBA	V. sai kumas.
31	17X41E0044	PARISE RAVI KUMAR	MBA	P. Havi humas.
32	17X41E0045	PATTAPU RAVIKUMAR	MBA	P. Ravi Kumar
33	17X41E0048	SHAIK JOHN BAJI	MBA	sk. John Bayi
34	17X41E0049	SHAIK SAIF ALI	MBA	8k. Saif Ali
35	17X41E0050	SIDDABHATHULA ANUSHA	MBA	8. Anusha
36	17X41E0051	JARAGU SIVA ANKANAGULU	MBA	J. Siva Ankaragulu
37	17X41E0053	TAMMANA YESWANTH	MBA	T. Yeswanth
38	17X41E0054	P NAGA TEJA	MIA	P. Nagasteja
39	17X41E0055	GEETANJALI JANORIYA	MISA	J. Geethanjali.
40	17X41E0056	TIRIVEEDHULA SASIKANTH	MRA	T. Sasikanth.
41	17X41E0057	VENDRAPU DIVYANJALI	MBA	V. Divyengali

COORDINATOR

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ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Program Report

Date: 25/04/2019

Name of the Program: A One Day Talk on "Success Criteria for Entrepreneurship Business"

Date/s: 23/04/2019

No. of Days: 01

Benefited to: Students of MBA Department

Number of Participants: 42 Students of MBA.

Resource Person/s Details: Prof. Rajesh C Jampala,

Professor & HOD, Dept of Business Administration,

PB Siddhartha College of Arts & Science, Vijayawada.

The One Day Talk on "Success Criteria for Entrepreneurship Business" started with inauguration at 10Am after the Dr. N. Subramanyam, Head of MBA department introduction Speech. The guest was introduced by the HOD and the Seminar started with the Power Point Presentation of Entrepreneur by the resource person.

The highlighted points from the Talk are: 1. A General Model of Entrepreneurial Success

- 2. Human Capital Model
- 3. Personality Based Model

The growing importance of entrepreneurship in terms of constituting a sector of employment generation and economic building Necessitates that entrepreneurial businesses should have the capacity to grow, make profit and contribute to the nations economic development.

Entrepreneurship is the capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit. The most obvious example of entrepreneurship is the starting of new businesses. In economics, entrepreneurship combined with land, labor, natural resources and capital can produce profit. Entrepreneurial spirit is characterized by innovation and risk-taking, and is an essential part of a nation's ability to succeed in an ever changing and increasingly competitive global marketplace. However evidence shows that many entrepreneurs lack



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the capacity, trait, and resources to manage their business to grow, make profit and contribute to nations building.

The students were actively participated by asking huge number of querries and the Resource person answered all the questions.

The event was ended with National Anthem.

Objective of the Event: To give knowledge on Success Criteria for Entrepreneurship Business.

Outcome of the Event: The students familiar with loads of knowledge on different models of Entrepreneurship business to make a grand success.

(EDC Cell)

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